

## **Podcast**



EP 63 | 01/12/24

COLOR AS AN EMOTIONAL THERMOMETER

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Co-Founder, mycoocoon and brainbo

design · architecture · technology · arts



...we are so used to thinking and using the rational part of our brains. We always say to people 'go with your feelings.' This is where color is so powerful and we always say it is ageless - from 7 to 77. Everyone has feelings connected to color. Connecting to color is like getting in touch with your emotions, like being on a playgrpund, we don't consciously think about color and our emotions, the reaction is very spontaneous...

### **Podcast**

#T50 #CodexTalks

# WORLD'S TOP 50 INNOVATORS 2024

## INNOVATION BY DESIGN









**Valerie Corsias** 

CEO, mycoocoon







### Wednesday May 1 | 12 PM EST

# **Color in Action**

How can the science of color influence emotions and behavior?

This is a CMG members-only event. See the sign-up & join links on our Bio (LIMITED SPOTS)